Agitpop—Arthur Asa Berger 2017-07-12 In this entirely sophisticated and scholarly account of political culture, Arthur Asa Berger shows how the variety of cultural preferences creates the foundations of communication theory. Using the work of Aaron Wildskey, the author shows how individualism, egalitarianism, collectivism, and fatalism form the basis of culture in complex societies. But more importantly, Berger breaks down the mechanical distinction between mass culture and elite culture, showing how they interpenetrate and coalesce at the level of competitive and hierarchical frames. Agitpop, now in paperback, suggests that there is an ideological context to our popular culture, even though the creators no less than the consumers of that culture are either unaware or dimly aware that they are creating works with an ideological bent. The work takes up in quick order two examples from different areas of the hierarchical, individualist, egalitarian, and fatalist cultures. From football games in the Iran-Contra Hearings, from MTV to the Human Potential Movement, from Max Headroom to humor on the Jews, and from, wrestling to The Terminator, Berger takes us on his master themes with a deft touch of his own. Writing in the work of scholars from Emile Durkheim to Aaron Wildskey he manages to make each of the chapters very much murmur. For those who know the earlier work of this author, the reader will be very much at home; for those new to Berger, the volume will be a joyous revelation. The final three chapters reveal a deeper aspect of Berger's work. His interpretation of the earlier materials in the terms of the semiotics of power, of textual analysis, or development from the media, and finally, as an analysis and self-analyses of the latter research agenda of which this work is pivotal, should make this book central to the theoretical construction of popular and political culture. For people working in communications theory, political culture, and the sociology of knowledge, this book is a must; for everyone els.

Communication Booknotes—1992

50 Ways to Understand Communication—Arthur Asa Berger 2006 Is consciousness an illusion? Does advertising lead to the commodification of humanity? What is the hidden meaning of fairy tales? How do we understand the meaning of the terms “popular” and “culture,” with how cultures vary, and with the impact popular culture has on our personalities. It discusses a number of ways of analyzing popular culture texts and then considers the relationship between popular culture and political culture and other social groups. The second section of the book analyzes the nature of the public sphere and the cultural meaning of social movements. The title of the book comes from a chapter which offers an extended ethnography the author made of two questions about the public sphere, the sitcom Fraiser,8,80,81a,81b,81c and everyday rituals and rituals. This book is designed for the diplomat, intelligence officer, warfighter and policymaker.

The Objects of Attention—Berger 2010-07-19 In this book, pre-eminent semiotician Arthur Asa Berger decodes the meanings of common objects of consumption and their perceived 'sacredness' in consumerist cultures. Using semiotic theory, consumer culture is dissected in new and fascinating ways.

Games and Activities for Media, Communication, and Cultural Studies—Arthur Asa Berger 2004 Based on class activities and assignments used by the author over nearly forty years of teaching. Games and Activities for Media, Communication, and Cultural Studies is a natural accompaniment for texts in media or cultural studies and communication courses. Berger has put together a range of activities that will help students develop the ideas and concepts learned about media and communication to films, television programs, advertisements, and other media texts. It also gives tips to students and professors on how to create new games and includes a glossary of communication and cultural studies terms. Games and Activities will help turn textbook concepts into useful applications. Visit our website for sample chapters!

Choice—2007-03

Media and Society—Arthur Asa Berger 2003 Table of contents

Gizmos or: The Electronic Imperative—Arthur Asa Berger 2015-11-05 Gizmos or: The Electronic Imperative offers a concise series of analyses on the transformative impact of digital devices on American society. With approaches ranging from semantic theory to psychoanalytic theory, sociological theory and personal reflection, Berger opens the game of knowledge from his prolific career to help readers better understand the role digital devices play both in their technological, economic, and common-use forms. Using accessible, conversational language and numerous illustrations, Berger deconstructs familiar objects and media for readers ranging from field specialists to everyday culture consumers alike.

An American Mosaic—William Fishkin 1996

Sociological Abstracts—1992

Forthcoming Books—Rose Amy 1990

Contemporary Authors—Gale Research Company 1989 This volume of Contemporary Authors® New Revision Series lists you up-to-date information on approximately 250 writers. Editors scour dozens of leading journals, magazines, newspapers and online sources in search of the latest news and criticism. Writers appearing in this volume include: Elizabeth Bishop Erica Jong Jack Kevorkian Roger Zelazny

Library Journal—1989

JQ: Journal of Jewish studies 2006 Includes section "Book reviews" and other bibliographical material.

Etc. 1994

Public Culture—1990

The Writers Directory—1973

The Postmodern Presence—Arthur Asa Berger 1998 Instead of summing up the various perspectives of scholars and the variety of ideas to which the term postmodernism has been ascribed, this text lets this diversity speak for itself. By bringing together articles and essays on the impact of the postmodern tenor on an eclectic range of subjects, Berger presents a few of the many ways different theorists have come to terms with postmodernism, examining manifestations of postmodernism in the culture of everyday life.

Bibliographie Internationale de Science Politique—1990

The Mass Comm Murders—Arthur Asa Berger 2002 The Mass Comm Murders is a novel way (both literally and figuratively) to introduce students to mass communication theory. Berger's latest comic terror murder mystery aqueurs Inspector Solomon Hunter and his sidekick, Sergeant Takotov Water, in the search for who is snuffing out a group of media theorists—though only after each, in turn, explains his or her theory of mass communications. Highlighting theories from semiotics to the spiral of silence, Berger combines theoretical discussion with a variety of academic commentary and observational analysis with eccentric professions and international intrigues. This fun and accessible text is an ideal supplement for courses in mass communication and communication theory.

The Agent in the Agency—Arthur Asa Berger 2003 This is a book about popular culture and the role it plays in people's lives and in American society. The first section of the book, on theoretical concerns, deals with the meanings of the terms "popular" and "culture," with how cultures vary, and with the impact popular culture has on our personalities. It discusses a number of ways of analyzing popular culture texts and then considers the relationship between popular culture and political culture and other social groups. The second section of the book analyzes the nature of the public sphere and the cultural meaning of social movements. The title of the book comes from a chapter which offers an extended ethnography the author made of two questions about the public sphere, the sitcom Fraiser,8,80,81a,81b,81c and everyday rituals and rituals. This book is designed for the diplomat, intelligence officer, warfighter and policymaker.

Mass Media Effects Across Cultures—Felipe Korzenny 1990-04-17 This volume encompasses a comprehensive of diverse perspectives on media effects. All the contributions are original pieces which attempt to represent, truthfully and effects of mass media in understanding cross-cultural media effects. A list of variables which ought to be considered in future research is suggested and the contributors emphasize that there is no one methodology for the study of these processes.

Scraps—Arthur Asa Berger 1996-10-01 Scraps is a book which provides instruction on writing for television and radio broadcasting. Presented in a lively, entertaining style, the book offers a firsthand description of writing editorials, public service announcements, commercials, feature stories, reviews and documentaries. Berger includes a unique section on comedy writing and another on the importance of maintaining a journal. Other sections examine different 'voices' used in writing, common writing errors, grammar and rhetoric.

Liks—1994

Beautiful Trouble—Andrew Boyle 2013-05-01 Banky, the You, Mensi, Gandhi, Starhawk, the accumulated wisdom of decades of creative protest is now in the hands of the next generation of change-makers, thanks to Beautiful Trouble. Sophisticated enough for veteran activists, accessible enough for novices, this compact pocket edition of the bestselling Beautiful Trouble is a book that's both handy and inexpensive. Showcasing the synergies between artistic imagination and skewed political strategy, this generously illustrated volume can easily be slipped into your pocket as you head out to the streets. This is for everyone who longs for a more beautiful, more just, more livable world - and wants to know how to get there. Includes a new introduction by the editors. Contributors include: Colin Karto • Andy Richardson • Nadine Bloch • L. M. Bogad • Mike Bonanno • Andrew Boyd • Kevin Boyle • Shane Joseph • Tony Mucci • Stuart Schuffman • Eric Stoner • Harsha Walia • Arun Gupta • Sarah Jaffe • John Jordan • Stephen Lerner • Zack Malitz • Nancy L. Mancias • Theo E. Mitchell • Tracey Mitchell • Mark Bialosky • Patrick Rehmann • Joshua Hahn • Afterburner • Matthew Skomorowski • Jonathan Matthew Smucker • Starhawk • Eric Stoner • Hannah Walla


Current Law Index—1991

Oblicza lokalności—Joanna Kurczewska 2004


Electronic Links for Learning:—Vladimir M. Horner 1991 Aims to consider the contribution that telecommunications can make to learning, emphasizing education rather than technology. The first section is primarily concerned with distance learning within the education system, the second with industry and training and the third with the future.

Books in Print—1998

The British National Bibliography—Arthur James Wills 1993

Electronic Links for Learning:—Vladimir M. Horner 1991 Aims to consider the contribution that telecommunications can make to learning, emphasizing education rather than technology. The first section is primarily concerned with distance learning within the education system, the second with industry and training and the third with the future.

Books in Print—1998

Strategic influence:—Michael Walker 2009-03-11 This vital book, thirteen experts in public diplomacy, countermessages and political warfare lay out the components of what the U.S. and its allies need to win the war of ideas around the world. Strategic influence is much more than strategic communication. Communicating with others has somehow become a goal in itself, when the real issue is influence - to modify the perceptions, attitudes, and most of all, the behavior of people, movements and governments around the world. This book is designed for the diplomat, intelligence officer, warfighter and policymaker.
Cyberprotest - Jenny Pickerill 2013-07-19 Uses case studies and voices of activists themselves to examine the role of the internet at all levels of environmental activism. Contemporary analysis of forms and processes of radical environmental activism. Documents the negotiations and achievements of environmentalists both in dealing with the tensions of using environmentally damaging technology and in avoiding surveillance and counter-strategies. Will be of interest to students and academics of politics, sociology, environmental studies and anyone who has ever wondered if signing an email petition will make a difference.

Popular Culture Genres - Arthur Asa Berger 1992-05-12 An introduction to genre analysis, this highly readable volume presents key concepts in an accessible manner for undergraduate courses in film, TV, media criticism and cultural studies. The texts are representative of horror, science fiction, spy, classic detectives, and tough guy detectives genres, and readers may make their own analyses of texts based on the methods explained and the examples offered.

Making Sense of Popular Culture - María del Mar Ramón-Torrijos 2017-05-11 The study of popular culture has come of age, and is now an area of central concern for the well-established domain of cultural studies. In a context where research in popular culture has become closely intertwined with current debates within cultural studies, this volume provides a selection of recent insights into the study of the popular from cultural studies perspectives. Dealing with issues concerning representation, cultural production and consumption or identity construction, this anthology includes chapters analysing a range of genres, from film, television, fiction, drama and print media to painting, in various contexts through a number of cultural studies-oriented theoretical and methodological orientations. The contributions here specifically focus on a wide variety of issues ranging from the ideological construction of identities in print media to the narratives of the postmodern condition in film and fiction, through investigations into youth, the dialogue between the canon and the popular in Shakespeare, and the so-called topographies of the popular in spatial and visual representation. In exploring the interface between cultural studies and popular culture through a number of significant case studies, this volume will be of interest not only within the fields of cultural studies, but also within media and communication studies, film studies, and gender studies, among others.

Artificial Hells: Participatory Art and the Politics of Spectatorship - Claire Bishop 2012-07-24 A searing critique of participatory art by the historian author of Installation Art traces art development throughout the 20th century to examine key moments in the participatory discipline to expose its political and aesthetic limitations. Original.