Cultures of Selling - Laura Ugoli 2018-12-07 The study of consumption and its relationship to cultural and social values has become a vibrant and important field in recent years. In this volume, the author offers a series of essays on the topic. The book examines retailing in various historical contexts and locations, and both an activity at once ‘mundane’ and almost universal. It provides the reader with the existing literature on retailing and commerce, and on the social and cultural significance of retail. It also examines the relationship between the two topics. This book shows that consumer goods and ideas are not just consumed but also transformed and restructured by the social processes of consumption. It also suggests that understanding the nature of consumer goods and ideas requires insight into the wider cultural and social contexts in which they are embedded. The book also explores the different ways in which retailing, including practices of the margin, and the role of commerce in shaping consumer culture.

The Middle East and Brazil - Paul Amar 2014-07-15 Connections between Brazil and the Middle East have a long history, but the importance of these interactions has been heightened in recent years by the rise of Brazil as a champion of the global south, mass mobilizations in the Arab world and South America, and the cultural renaissance of Afro-descendent Muslims and Arab ethnic identities in the Americas. This groundbreaking collection traces the links between these two regions, describes the emergence of new South-South solidarities, and offers new methodological contributions for the study of transnationalism, global culture, and international relations.

Dixie Debates - Richard H. King 1996-01-01 The contemporary American South is a region of economic expansion, political sophistication, and, particularly, cultural ferment. Its literature is well-known and beloved. But what of the popular cultural forms of expression that have done so much to reflect the cutting tensions between rural and suburban, farm and city, traditional and contemporary? This book provides a comprehensive examination of the regional cultural landscape.

New Perspectives on Native North America - Sergei Kus 2006-01-01 In this volume some of the leading scholars working in Native North America explore contemporary perspectives on Native culture, history, and representation. Written in honor of the anthropologist Raymond D. Fogelson, the volume charts the current state of Native studies, focusing on a wide range of topics related to Native American culture, history, and representation. The contributors highlight the significance of amateur filmmaking, the exhibition of amateur films, the uses and availability of film technologies, and the inventive and adaptive strategies employed by Native filmmakers to engage with the world.

Translating Cultures - Abraham Rouse 2020-06-15 The task of the anthropologist is to take ideas, concepts and beliefs from one culture and translate them into another language and then into the language of anthropology. This process is both fascinating and complex. Not only does it raise questions about the limitations of language, but it also challenges the ability of the anthropologist to communicate culture accurately. In recent years, postmodern theorists have tended to call into question the legitimacy of translation altogether. This book acknowledges the problems involved, but shows definitively that ‘translating cultures’ can be successfully achieved. The way we talk, write, read and interpret are all part of a translation process. Many of us are not aware of the translation process that takes place in our everyday life, yet for those living outside their native culture, surrounded by cultural difference, the ability to translate experiences and thoughts becomes a major issue. A detailed examination of how society and theory have shaped the field of anthropology, this book systematically explores the meanings and implications of translation in anthropology and answers a wide range of provocative questions, such as: Can we untangle the web of the Christian doctrine of trinity when there have been so many translations? - What impact do colonial and postcolonial power structures have on our understanding of other cultures? - How can we use art as a means of transcending the limitations of linguistic translation? Translating Cultures: Perspectives on Translation and Anthropology is the first book fully to address translation in anthropology. It combines textual and ethnographic analysis to produce a benchmark publication that will be of great importance to anthropologists, philosophers, linguists, historians, and cultural theorists alike.

Contexts of Selling - John Benson 2006 This edited collection of interdisciplinary perspectives on shame provides insight into scholarly concerns regarding the appropriate methods for studying shame and the theories that they yield, as well as the impact of shame on our selves, and the community to which we belong.

Global Perspectives on Tarzan - Annette Wannamaker 2012 This collection seeks to understand the long-lasting and global appeal of Tarzan: Why is a story about a feral boy, who is raised by apes in the African jungle, so compelling and so adaptable to different cultural contexts and audiences? How is it that the same narrative serves as the basis for both children’s cartoons and lavish musical productions or as a vehicle for both nationalistic discourse and for light romantic fantasy? The essays in this volume discuss the multiple ways in which the story of Tarzan has been adapted to the constraints imposed by the Cold War, individual development was affected by specific conditions as detailed in these chapters. This volume offers an important contribution to the international debate on this issue of the Cold War impact on everyday life by providing a better understanding of its history and legacy in Eastern and Western Europe.

Global Perspectives on Amateur Film Histories and Cultures - Masha Salazkina 2021-01-05 For too long, the field of amateur cinema has focused on North America and Europe. In Global Perspectives on Amateur Film Histories and Cultures, however, the editors Masha Salazkina and Enrique Filia-Gutiérrez III the literature by expanding that focus to non-Western cinema. Through carefully curated essays, Salazkina and Filia-Gutiérrez bring wider meaning and significance to the films that make up the history of amateur film. This book is a comprehensive examination of the cultural construction and experience of history, and the different approaches and range widely across time and space. The first and second section explore the origins and legacies of various branches of interpretation, while the third part focuses on the relationship between the two.

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cultural context within which sport operates if they are to be effective as managers or professionals. This is the first book written especially for sport management students, and combines a smart analytical framework with practical, actionable advice.

**The Culture Map**

Arthur James Wells 2006

The Culture Map is a must-read for anyone who thinks ‘build a wall’ is the answer to anything.” -- Esquire

PERSPECTIVES ON CONTEMPORARY ISSUES

Professor Katherine Anne Achley 1997

The Culture Map helps you understand and navigate cultural differences in this insightful and practical guide for your work and travel in the vibrant world of a rapidly transforming Indian Ocean trading society. The book explores the ways that gender, along with other social categories, impacts on social hierarchies, health practices, and public policies. As a collective endeavor, this book focuses on the ways that gender, along with other social categories, impacts on social hierarchies, health practices, and public policies.

**The Lincon Becomes a River**

Ricardo Cantu 2019-02-05


For Francisco Cantú, the border is in the blood: his mother, a park ranger and daughter of a Mexican immigrant, raised him in the scrublands of the Southwest. Growing up, he understood the hard realities of the landscape he loved; Cantú joined the Border Patrol. His and his partners learn to track other humans under sun and shadow, to discern body heat and pattern the wind, to learn the terrain in their home as intimately as an eagle might. For Francisco Cantú, the border is not just a physical barrier, but a place of profound personal and political reflection.

**Principles of Marketing**

Charles W. Lamb 1992

For American At Work 2004-07-15

Bestseller and driven, casual and direct: Americans are a challenge! Learn how Americans behave at work and how to deal with them. Whether you work with Americans face-to-face, communicate with them by telephone or e-mail or interact together in a virtual team, Americans at Work reveals the subtle and not-so-subtle aspects of American culture and behavior. Best-selling author Craig Sturte provides historical perspectives and explanations of the six most important American cultural themes and their relevance to the workplace.

- "Land of Opportunity" (a people who value individualism and self-reliance)
- "Go-for-It Mentality" (ready, fire, and forget)
- "Commitment to Achieving Excellence" (the drive to be the best)
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